



Alliance FX

C A P I T A L

Press Release

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Alliance FX Capital, Ltd Adopts a New Proprietary Technical Trading Indicator; *Trend Focus*TM

Alliance FX Capital (AFXC) has acquired the rights to use this amazing entry and exit trading tool in all of its Forex trading desk transactions.

A New Technical Indicator is putting an end to the nagging problem of Moving Averages being notoriously LAGGING on too many “clear signals”.

This problem plays havoc with Technical Trading of Equities Indexes, Treasury Bonds, and Currencies; particularly all cross rates, options and spreads.

In addition to Stochastic Optimization algorithms, Alliance FX Capital (AFXC) traders utilizes various pattern recognition mathematics derived from the field of Topology. Interestingly, this mathematical approach is also used to explain the dynamics of formation of cracking patterns in drying river bed mud.

Always trying to stay in front of developing high probability directional moves, we use the most sophisticated technical tools.

But, let's talk about this long used indicator of technical trading; the “Moving Average”.

Kent Rodgers, our Trading Desk Technician and Manager, explains that “experienced traders know the problems, but some, cleverly, are able to adjust their reading of and response to these moving averages. They will not read these crossover signals in a way that is not always just a mechanical response.”

Rodgers goes on to inform, “With many successful traders, it's just intuition or an innate internal feel. This ability to adjust is very difficult to quantify or even explain. It seems to be unique to certain traders; a gift. Such adjustments to traditional Moving Average signals seem psychic to many professional observers. How does a professional trader, like George Soros, really do what he is does; does HE even really know?”

This is extremely difficult to model, even within an AI platform.

So, it's time to take the Moving Average behind the barn and shoot it. Here's why.

In addition, to the Moving Average being notoriously LAGGING, the problem gets even worse. Because of the way Moving Average is calculated, this fatal flaw is inevitable. You just can't help it. For decades, traders are forced to live with this problem because we lack a viable alternative.

But, it all ends NOW.

*Alliance FX Capital's new proprietary indicator, for data tracking and forecasting, is **Trend Focus™** and was developed by some very smart silicon valley IT scientists.*

We believe our new proprietary indicator will put an end to this nagging problem of indicators LAGGING far behind price action. And when our traders saw how it drastically eliminates lag and improves profitability, they NEVER want to go back to using traditional Moving Averages again.

Here's the scoop.

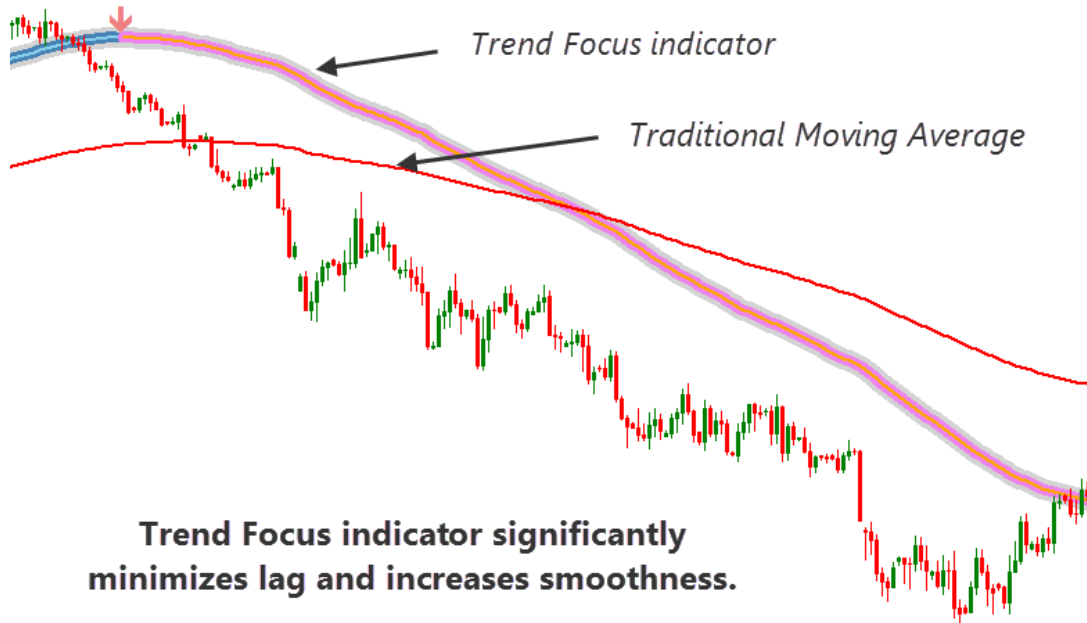
IT scientists and engineers have successfully incorporated the noise-reducing and signal-processing algorithms (commonly used in electrical engineering) in the code of this Trend Focus indicator.

What's more: The indicator doesn't repaint. Our traders use it as a trend direction filter and as an entry / exit tool. They use it to boost the accuracy of whatever other indicators they also currently use.

Our traders have found it works on ANY currency pair, ANY financial instrument, and ANY time-frame.

See this new indicator in action. The results we are seeing are nothing short of spectacular; by any standard

See how the Trend Focus indicator works in comparison to a traditional Moving Average cross: The difference is even more dramatic when we see side-by-side the signals generated by our Trend Focus indicator and the Moving Average cross.



By ignoring sudden price spikes and market noise, the Trend Focus™ indicator keeps our traders out of trouble. And, therefore, keeps our clients out of trouble and the value of our client's initial investment is protected and their profit is maximized.

Alliance FX Capital, Ltd.

Serious traders and investors can contact us at: info@alliancefx.capital

Or visit our web site and Contact US page at www.alliancefx.capital